

## GWD Midi

### Device overview

The GWD Midi is an interactive and eye-catching, device featuring a large screen.



- *Offline capability:* donations can be temporarily stored offline until the device is taken to a place where it can connect to the internet. The device can be used online, in which case this is done either by connecting to WiFi or using mobile internet; GWD are able to supply SIM cards and routers, which come at an additional upfront (£72.50+VAT) and ongoing monthly cost (£4.95+VAT).
- *Works out the box:* simply turn the device on, connect to the internet (if applicable), and start collecting donations.
- *On-screen Gift Aid declaration capture:* donors can make a Gift Aid declaration on the device.
- *Securable for self-service use:* the device can be secured with a Kensington lock.
- *Transaction fees:* 1.99%+5p per donation. This is automatically deducted before donations are transferred into your church's bank account.
- *Customisable screen layout:* the donation experience can be customised in various ways, such as changing the donation amounts displayed, giving the option to donate to different causes, and capturing a donor's email address to keep in touch.
- *Customisable 'attract loop':* The attract loop is the series of scrolling images displayed on the device before the donation process. These can be changed by GWD.
- *Ongoing costs:* There is an ongoing monthly service fee of £12.50+VAT (exclusive of any SIM charges). There is no minimum contract. This service fee allows GWD to remotely manage your device, giving you peace of mind.
- *Optional extras:* you can choose to pay for a printed panel that attaches to the top of the device, helping to make the device stand out. This costs £95+VAT if using our ready-made artwork, or can feature bespoke artwork for an additional fee. If you are interested in this option, please speak to your giving advisor about the options before the deadline for setting up your GWD account.